

The City Bridge Trust

Investing In Londoners: Application for a grant



About your organisation

Name of your organisation: Camden Arts Centre (CAC)	
If your organisation is part of a larger organisation, what is its name?	
In which London Borough is your organisation based? Camden	
Contact person: Ms Ruth Tosha Mulandi	Position: Trusts & Foundations Development Co-ordinator
Website: http://www.camdenartscentre.org	
Legal status of organisation: Registered Charity	Charity, Charitable Incorporated Company or company number: 1065829
When was your organisation established? 01/09/1965	

Grant Request

Under which of City Bridge Trust's programmes are you applying? Making London More Inclusive
Which of the programme outcome(s) does your application aim to achieve? Disabled people actively taking part in the arts or sport Disabled people involved in the running and management of arts provision
Please describe the purpose of your funding request in one sentence. For an inclusive arts programme for young people in and out of school and adults with disabilities, co-led by disabled artists, transforming access and opportunity
When will the funding be required? 01/09/2015
How much funding are you requesting? Year 1: £46,257 Year 2: £43,107 Year 3: £43,892 Total: £133,257

Aims of your organisation:

- *To provide an accessible venue for contemporary visual art and education in which artists, their ideas and their work are the focus of activities
- *To broaden the audience for contemporary visual art and engage people in the ideas, practices and issues affecting artists and their work
- *To promote diversity and equality of opportunity in contemporary visual art
- *To engage people in the creative process of making art and support those who wish to pursue a career in art
- *To contribute to current artistic debate and facilitate the making of work that extends contemporary art practice.

Education is central to our work. It is a core part of our mission to break down barriers for people to experience and make art, and to nurture art and artists, especially those who are disadvantaged and marginalised and those struggle to access professional opportunities and exposure.

Main activities of your organisation:

Formed in 1965 as a place for contemporary art and education in North London. Originally a library, our building now houses 3 galleries and 3 studios. Our exhibitions and most events are free.

Alongside our internationally recognised exhibitions, residencies, and events, we have an extensive, artist-led education programme: education is integral to our mission. We enable local people of all ages to see, make and talk about art, with a focus on those who are often most excluded.

In 2013/14 we exhibited 8 artists and hosted 2 residencies; 166 artists and others delivered performances, talks, and courses. Exhibitions attracted 75,981 visitors; 12,534 people participated in education and events; including tours and online interactions we reached 193,000 people.

We offered 6,099 participation opportunities to children and young people, both inside and outside formal education. 131 people participated in our Volunteer and Training scheme, including mental health service users, delivered with Arts89. 90% of visitors/participants rated us as good or very good.

Number of staff

Full-time:	Part-time:	Management committee members:	Active volunteers:
11	14	13	40

Property occupied by your organisation

Is the main property owned, leased or rented by your organisation?	If leased/rented, how long is the outstanding agreement?
Leased	12 years of 25 (to 2027)

Summary of grant request

Breaking the Barriers is a 3-year programme expanding our work to overcome exclusion in the arts. It brings together existing education projects for young learning disabled people with new initiatives for disabled adults and strategic access improvements, audience development and staff training. It will substantially increase opportunities for disabled people to participate in our programmes and get involved in their running.

It:

- *develops our existing offer into a coherent, inclusive programme for people with disabilities from age 11 upwards
- *introduces professional development and employment of disabled artists
- *knits together our education offer, visitor services and communications to substantially transform access across CAC
- *models inclusive practice in the mainstream visual art sector
- *is a learning programme for CAC, to truly open us to new audiences and serve as a catalyst for institutional change.

Its strands are:

Get The Message, run since 2002, delivers creative workshops for secondary-school students with profound and multiple learning disabilities. It will be expanded from 3 to 4 local specialist schools; and developed by engaging a learning-disabled artist as lead practitioner and role model. We will also offer training to (disabled) artists in education work with disabled people.

How Can Art?, set up in 2008 as an extension of Get The Message, offers art-making sessions to young people on Saturdays. Inclusive from the start, it will be developed into a youth collective, giving disabled and disadvantaged young people aged 15 -25 opportunities to gain curating experience, achieve Arts Award Gold and develop portfolios for HE applications. Alongside the Saturday studio sessions, they will meet monthly to curate, market and document exhibitions and events for their peers.

Through engaging a specialist outreach/access worker, Access Action will develop programmes for disabled adults based on local needs and interests, including accessible exhibition tours/workshops; make CAC more accessible (physically and in our day-to-day practices); and enable disabled people to participate independently in all our activities, including professional development, as trustees as on our volunteer programme. We will expand our Get The Message Working Group to increase best practice sharing across the visual arts/cultural sectors; and improve evaluation through piloting new approaches researched during 2014.

Why CAC?

Education and widening participation are central to our work. Our director Jenni Lomax is a pioneer in this field. Over the past 12 years, we have developed our expertise in projects that improve learning attainment, communications and creativity for young people with learning disabilities and special educational needs.

The only public contemporary visual arts gallery in North London, CAC is an important local resource. We are locally rooted/engaged with an international reputation, offering access to the highest quality artistic work and opportunities.

Our artist-led education programme is rated outstanding by Ofsted and excellent by Arts Council England. Our pioneering Get The Message programme was a casestudy in recent Lemos&Crane research.

Making and publicly showing art is a prime way of making disabled/excluded people visible, and to break down barriers.

If you need any planning or other statutory consents for the project to proceed, what stage have the applications reached?

Do you have a Vulnerable Adults policy? **Yes**

What Quality Marks does your organisation currently hold?

None

Outputs and outcomes

What are the main activities or outputs you want to deliver? Please include no more than 5. By activities or outputs we mean the services, products or facilities you plan to deliver. If you plan to deliver work over more than one year you should include activities over the full grant period requested. Try to be specific.

GET THE MESSAGE: 6 artist-led workshops per school/year for 10 learning-disabled students each (3 schools in Yr1, 4 thereafter); 3 artist-led family days/student exhibitions per year; annual summer exhibition and learning event each year; 3 teacher's planning/evaluation and CPD sessions per year

HOW CAN ART YOUTH COLLECTIVE: 30 creative +12 curating sessions pa for 40 regular + drop-in disabled + disadvantaged 5-25 year-olds. Annually 4 exhibitions & events curated by the collective for audience of peers, film and blog; 50% participants gaining ArtsAwardGold. Portfolio development; participation in our Access to HE programme

ACCESS ACTION: Access improvements and staff training in YR 1. Local outreach, assessing needs and interests. From Yr1, bookable exhibition tours/workshops for disabled adults (16 in Yr1, 24 in Yrs 2 & 3). Regular open-access creative activity offered from Yr2 (1 per week) plus regular activities for local groups/centres

GET THE MESSAGE: with Action Space, recruitment, training and mentoring of learning-disabled artist to co-led project in Yr1; in Yr1, training weekend for 15 (disabled) artists in education work with disabled people; on-going mentoring of all lead artists and development of effective support for learning disabled lead artist

Expansion of GET THE MESSAGE best practice working group nation-wide through development of digital platform; and to organisations not yet offering inclusive programmes. Total membership locally: 30. Digital engagement: 50. 4 action-learning, peer-led meetings per year at different venues. Development of effective EVALUATION tools, shared with group

What main differences or outcomes do you hope the activities you have described above will achieve? Please include no more than 5. By differences or outcomes we mean the changes, benefits, learning or other effects that result from the work your project would deliver. These might be for individuals, families, communities or the environment.

110 young people with profound multiple learning disabilities gain improved communication skills, confidence and independence. Teaching staff build confidence in using creative approaches in the class-room to embed benefits from sessions. Students are supported in thinking about their future opportunities/choices. Teachers, parents/carers widen support networks through family days.

50 young disabled people develop their artistic practice, critical and organisational skills; build relationships with non-disabled young people and take a leadership role in an inclusive group. 30 gain/work towards ArtsAwardGold. Some gain access to HE. They all develop their confidence/understanding about their career options in the arts.

Each year, up to 300 adults with disabilities have increased access to culture/leisure, build social networks and have improved well-being through creative activities at, or delivered by CAC. There is improved access and increased engagement with disabled adults, including volunteers and trustees; and greater integration/interaction of/with disabled people among visitors/participants

At least 2 practitioners with lived experience of disability gain employment at a leading visual arts institution, building their professional portfolio and serve as positive role models; and contribute to the management and leadership of CAC. Disabled young people interact with disabled adults, increasing their confidence about their careers.

There is improved practice in education and participation provision for disabled people. The visual arts sector has a greater understanding of (learning) disabled artists and is increasing participation, education and training provision. There is improved evaluation and monitoring practice of work with/for disabled participants and audiences across the cultural sector

Do you plan to continue the activity beyond the period for which you are requesting funding? If so, how do you intend to sustain it? If not, what is your exit strategy?

CAC allocates core ACE funding to education. Part of this project has been running since 2002; a group of funders with whom we have a close relationship have supported it since, including repeat and multi-year grants. They have provided a diverse funder mix for it. We are building relationships with new funders.

Who will benefit?

About your beneficiaries

How many people will benefit directly from the grant per year?

400

In which Greater London borough(s) or areas of London will your beneficiaries live?

Camden (70%)

Brent (10%)

Barnet (10%)

Islington (10%)

What age group(s) will benefit?

All ages

What gender will beneficiaries be?

All

What will the ethnic grouping(s) of the beneficiaries be?

A range of ethnic groups

If Other ethnic group, please give details:

What proportion of the beneficiaries will be disabled people?

71-80%

Funding required for the project

What is the total cost of the proposed activity/project?

Expenditure heading	Year 1	Year 2	Year 3	Total
CAC Education Organiser	£7,400	£7,474	£7,549	£22,423
Lead Practitioners (x 3 approximately 1 dpw)	£18,000	£18,180	£15,302	£51,482
Training to support young people	£2,000	£1,000	£1,000	£4,000
Evaluation (External & internal)	£1,500	£1,500	£1,500	£4,500
Get The Message Project Expenditure	£9,457	£13,710	£11,050	£34,217
HCA/YC Expenditure	£14,114	£16,114	£16,114	£46,342
Oversight CAC Head of Education (4.5 dpm)	£2,916	£3,003	£3,094	£9,013
Overheads (FCR: Premises / Staff)	£5,368	£6,128	£6,613	£18,109
TOTAL:	£60,755	£67,109	£62,222	£190,086

What income has already been raised?

Source	Year 1	Year 2	Year 3	Total
John Lyons Charity (Education Organiser)	£7,400	£7,474	£7,549	£22,423
Tomart Foundation (towards HCA/YC)	£3,500	£3,500	£3,500	£10,500
Heritage Lottery Fund (towards HCA/YC)	£10,000	£0	£0	£10,000
Paul Hamlyn Foundation (towards GTM)	£10,000	£0	£0	£10,000
Other Grants (5 small trusts)	£9,540	£0	£0	£9,540
TOTAL:	£36,940	£10,974	£11,049	£58,963

What other funders are currently considering the proposal?

Source	Year 1	Year 2	Year 3	Total
3 Trusts (Outset Family, CHK & 29 th May)*	£4,853	£16,864	£15,329	£37,046
TOTAL:	£4,853	£16,864	£15,329	£37,046

*anticipated income across the 3 named trusts based on expected outturn at 1:3 ratio.

How much is requested from the Trust?

Expenditure heading	Year 1	Year 2	Year 3	Total
CAC Education Organiser	£0	£0	£0	£0
Lead Practitioners (x 3 approximately 1 dpw)	£8,400	£8,484	£7,141	£24,025
Training to support young people	£0	£0	£0	£0
Evaluation (external & internal)	£500	£1,500	£1,500	£3,500
Get The Message Project Expenditure	£2,032	£13,710	£11,050	£26.79
HCA/YC Expenditure (40%)	£5,646	£6,446	£6,446	£18,538
Oversight CAC Head of Education (4.5 dpm)	£1,016	£3,003	£3,094	£7,113
Overheads (FCR: premises / core staff)	£1,368	£6,128	£6,613	£14,109
TOTAL:	£18,962	£39,271	£35,844	£94,077

Finance details

Please complete using your most recent audited or independently examined accounts.

Financial year ended: 31	Month: March	Year: 2015
--------------------------	--------------	------------

Income received from:	£
Voluntary income	1,189,372
Activities for generating funds	
Investment income	1,251
Income from charitable activities	424,860
Other sources	
Total Income:	1,615,483

Expenditure:	£
Charitable activities	1,541,933
Governance costs	13,939
Cost of generating funds	189,539
Other	
Total Expenditure:	1,745,411
Net (deficit)/surplus:	(129,928)
Other Recognised Gains/(Losses):	0
Net Movement in Funds:	(129,928)

Asset position at year end	£
Fixed assets	2,524,605
Investments	
Net current assets	199,361
Long-term liabilities	
*Total Assets (A):	2,723,966

Reserves at year end	£
Endowment funds	
Restricted funds	2,529,284
Unrestricted funds	194,682
*Total Reserves (B):	2,723,966

* Please note that total Assets (A) and Total Reserves (B) should be the same.

Statutory funding

For your most recent financial year, what % of your income was from statutory sources?
60-70%

Organisational changes

Describe any significant changes to your structure, financial position or core activities since the date of your most recent accounts:

None

Previous funding received

Please list the funding received by your organisation from the following statutory sources during the last THREE years.

	2012 £	2013 £	2014 £
City of London (except City Bridge Trust)	0	0	0
London Local Authorities	54,222	0	0
London Councils	0	0	0
Health Authorities	0	0	0
Central Government departments	0	0	0
Other statutory bodies	703,744	917,055	918,643

Previous grants received

Please list the grants received by your organisation from charitable trusts and foundations (other than City Bridge Trust) during the last THREE years. List source, years and annual amounts. Please include the 5 largest only.

Name of Funder	2012 £	2013 £	2014 £
Esmee Fairbairn Foundation	0	29,000	28,000
Paul Hamlyn Trust	40,000	40,000	40,000
John Lyons CT	20,000	20,000	0
Headly Trust	15,000	15,000	15,000
Henry Moore Foundation	18,000	8,000	8,000

Declaration

I confirm that, to the best of my knowledge, all the information I have provided in this application form is correct. I fully understand that City Bridge Trust has zero tolerance towards fraud and will seek to prosecute and recover funds in every instance.

Please confirm: Yes Full Name: **Ruth Tosha Mulandi**

Role within **Trusts & Foundations Development Co-ordinator**
Organisation: